



Directors Meeting Minutes

Date Monday July 14th 2014 – 7 p.m.

Venue – Meeting Room 2, Innisfil Town Hall

Attendance:

Name	Present	Regrets
BE – Beth Evans	X	
KS – Kathy Simpson	X	
CD – Crystal Daniel	X	
SS – Sam Stephen	X	
JD - Jane Dewar	X	
KW – Karen Wild	X	
AS – Aleigha Schurman	X	
CW – Colin Wilson	X	
SH – Sydney Hardie	X	
SB – Susan Baues		X
RB – Rebecca Breedon		X

1. **WELCOME BY CHAIR - BE**
2. **MINUTES OF PREVIOUS MEETING**

**Motion to accept the minutes of May 12th 2014, Board Meeting (JD) /
Seconded (AS) Carried**

**Motion to accept the minutes of June 9th 2014, Members Meeting (CW) /
Seconded (AS) Carried**

Action: SS to send minutes for June 9 2014 with July Minutes

3. **MATTERS ARISING**

- **Email Votes**

Amendment to motion – ABA Advert to be paid for by IACHC and Studio Tour (BE) / Seconded (AS) Carried

- **Tent**

Retrospectively accept the cost of purchasing a tent for use at events at a cost of \$282.49 from the IACHC account (BE) / Seconded (AS) Carried

- **Hydro**

Summary – Hydro Board decided to build new offices, architects wanted a piece of sculpture, George Schaparew from Hydro contacted IACHC through Erin Scuccimari then IACHC Director/Communications Chair and discussed a call for

art, which then happened via and supported by the IACHC. The Town was not involved, the Mayors involvement was through Hydro Board position and not Town.

Action: Any requests for comments on the sculpture should be directed to Hydro, Wording on IACHC website “Commissioned” to be amended by Communications.

- **Heritage Committee Seat on Board**

SS shared interest from Heritage Committee to become part of Board, agreed to offer Advisor seat for 1yr terms in line with AGM, the same as Library

Action: SS to revert with Board decision

- **Strategy Meeting**

CW led meeting at Police Station – May 28th?, to determine where we are now, focusing on each section, and where we are heading, CW shared handout of main points.

Action: CW to put ideas into Operational Plan

4. **TREASURERS REPORT**

CD reported as follows:

IACHC Bank Balance - \$3166.12

Innisfil Studio Tour Bank Balance - \$5871.51

Budget Breakdown provided

Motion to accept Grant Thornton as our auditors (CD) / Seconded (JD) Carried

Action: Above motion to be put to members at September meeting, and Auditors to be nominated at future AGM’s for year ahead.

** CW left the meeting

5. **STANDING COMMITTEE REPORTS**

EVENTS AND ACTIVITIES – KW

Celebrate Lake Simcoe

KW emailed a copy of insurance to Jeanette Luchese as requested, BE has two tents, banners and box of wooden blocks – no paints box of art supplies is missing

Action: SS to confirm with Erin and CW whether they have supplies

Motion to approve \$25 for supplies if the missing box is not found (JD) / Seconded (AS) Carried

**Update – Box of supplies located since meeting – no expenses for additional supplies needed

-STUDIO TOUR - BE

BE and SH working on brochure, a little behind, due to first year, SH to send brochure to BE by end of week for BE to take to printers.

Motion to retrospectively accept the cost of purchasing a tent for use at events at a cost of \$282.49 from the Studio Tour Account account (BE) / Seconded (AS) Carried

Motion to retrospectively accept the cost of website hosting and renewal \$143.96 from the Studio Tour Account (BE) / Seconded (JD)

Carried

-STUDIO YOUTH TOUR - JD

JD confirmed that initial meeting has been held, poster has been sent out, all entrants must be/join IACHC members.

Action: JD to motion in August for expenses to cover prize money, refreshments, certificates etc.

-DINNER IN WHITE- KW

KW confirmed planning continues, all help to sell remaining tables and expedite outstanding payments welcomed. Event Insurance increased to \$2million.

MEMBERSHIP – SS Membership

Trends – current 2013 member numbers are 34 same as 2012, 12 new members, 12 not renewed being followed up.

Motion to offer 2014 membership for individuals and families at a 50% discount to DIW attendees, at the event and on-line until the end of August (SS) / Seconded (AS) Carried

COMMUNICATIONS – SH

SH reported work on the Studio Tour Brochure as mentioned by BE, social media audiences continue to grow, advert going into ABA map, and working on website updates.

GRANTS AND FUNDING – CW

BE reported that she is working on a grant draft for the website, deadline is Sept 5th.

Motion to apply for the Town of Innisfil Community Grant \$5,000 to redesign the IACHC website (BE) / Seconded (AS) Carried

NOMINATING COMMITTEE – CD

Nothing to report

6. ANY OTHER BUSINESS

Polo Shirts

Action: SS to confirm three logo position choices as Sleeve, Back, Chest

7. DATE AND LOCATION OF NEXT MEETING

Board Meeting – August 11th, Meeting Room 2, Town Hall, 7pm

8. MEETING CLOSED at 9.10pm

Approved August 11th 2014