



**Directors Meeting Minutes**  
**Date Monday March 10<sup>th</sup> 2015 – 7 p.m.**  
 Venue – Meeting Room 2, Innisfil Town Hall

**Attendance:**

Name	Present	Regrets
BE – Beth Evans	X	
KS – Kathy Simpson	X	
CD – Crystal Daniel		X
SS – Sam Stephen	X	
JD - Jane Dewar	X	
KW – Karen Wild	X	
AS – Aleigha Schurman	X	
CW – Colin Wilson		X
SH – Sydney Hardie	X	
SB – Susan Baues	X	
IS - Ileen Sabeen	X	

**1. WELCOME BY CHAIR**

BE Welcomed the Board and asked everyone to put Cell phones away.

**2. MINUTES OF PREVIOUS MEETING**

**Motion to accept the minutes of January 12<sup>th</sup> 2015, Board Meeting (BE) / Seconded (SH) Carried**

**3. MATTERS ARISING**

SS confirmed receipt of CD's resignation with immediate effect. CD has confirmed she will complete accounts in preparation for handover to incoming Treasurer.

No Treasurers Report available – Balances to be added to the Minutes post meeting.

BE confirmed she had emailed Will Lottering and his wife asking if they would be prepared to be Treasurer (being aware that CD planned to resign ahead of the meeting) – no response to date.

SS believes an Advisor could hold an Executive position – and will confirm at next Board meeting.

**4. TREASURERS REPORT**

No report available

Membership -

Cheques in hand for: - \$25 Kathy Simpson, \$25 Deeni de Medeiros, \$55 (\$40 Pinnacle, \$15 Ron Haist)

Cash in hand for: - \$15 Karen Wild

## 5. STANDING – COMMITTEE REPORTS

### **COMMUNITY ENGAGEMENT/EVENTS AND ACTIVITIES – KAREN WILD**

#### **- DINNER IN WHITE 2015 – KAREN WILD**

KS replaces KW as chair of DIW – Committee Donna Miller, Shel Goldstein and Barb Macrea – Volunteers list held by KS

#### **- CELTIC FESTIVAL 2015 – ALEIGHA SCHURMAN/SYDNEY HARDIE**

Same terms for Vendors exist as 2014 – AS to provide information to BE/SH for addition under Opportunities on Website

#### **- CELEBRATE LAKE SIMCOE – JULY 25 – KAREN WILD**

Event has been renamed Splash Beach Bash – Innisfil

#### **- INNISFIL STUDIO TOUR 2015 – BETH EVANS**

New Committee members include AS and Brette Kelly

Budget Projections re-submitted and added to minutes – Where participants become members (to be encouraged) \$25 Membership dues will show in IACHC account.

4 Signed up and post dated cheques in hand – deadline Mar 31<sup>st</sup>

#### **- YOUTH ART TOUR 2015 – JANE DEWAR**

JD to re-send website information to BE/SH by Friday

Schools have been notified

JD looking for Committee members – Angela Taylor suggested

JD is working towards a free workshop for all Youth Tour entrants (35 last year) as an added reason to take part. Age limit is 20 years of Age.

Lakeshore Branch of the Library will be opening on the Sunday for the tour – Library support in promoting the tour and being an additional drop off point for art discussed – JD to take back to committee.

General discussion around the need to plan what we will be doing at events that we take part in – simple grid drawn up with one Board member taking responsibility for each section – Director of Community Engagement/Events and Activities to be kept in the loop (copy on emails) Activity Leader to be point of contact with event organiser.

Membership Standing Committee to provide Membership/info support.

<b>EVENT</b>	<b>WORKSHOP</b>	<b>CULTURE HUB</b>
Summerfest	NIL	Jane Dewar
Splash Beach Bash	Karen Wild	NIL
Celtic Festival	Sydney Hardie	Aleigha Schurman

### **MEMBERSHIP – SAM STEPHEN**

4 x Honorary

15 x Paid includes 2 x upgrades to family membership, 1 x new business and 1 x new individual membership

Renewals being followed up.

Suggestion to have a rolling membership or two cut off points to be discussed at committee level.

**COMMUNICATIONS** – SYDNEY HARDIE

Presentation of Website to Grants committee minuted under AOB

SH/BE have attended a training session on the new site

Town Classes to be added under Opportunities

203 Likes on Face book

Parks and Rec Magazine shared – 3 issues per year – cost to advertise ¼ page 3 issues = \$1,352.61 –discussion around need to see Operational Budget before approving expenses – SH to confirm print deadline.

**Action:** New Treasurer to Present the Operational Budget after AGM

Jamie Hardie has offered to come and talk to the Board about how he can help with ideas, marketing, advertising, branding. SB Shared the Library Staff experiences, SH to speak to JH and ask him to provide an overview of offering.

**GRANTS AND FUNDING** – COLIN WILSON

No Report Available

**NOMINATING COMMITTEE** – CRYSTAL DANIEL

**Motion to create a nomination committee of JD, SH and SS and invite Howard Courtney and Donna Wice to join for the 2015 Board nominations. (SS)/ Seconded (KW) Carried**

Nomination Forms received to date: Kathy Simpson, Beth Evans, Brette Kelly and Karen Wild – deadline/final date for receiving applications will be Good Friday (April 3<sup>rd</sup>).

**6. ANY OTHER BUSINESS**

IS confirmed that the Historical Committee had decided to celebrate the **Bi-Centennial** in 2019 when the first settlers arrived in Innisfil – anyone interested in being involved can contact the committee directly or via IS at the IACHC.

**AGM**

BE advised Board that the Community Grant Committee have requested a presentation on the new website at the AGM – BE/SH to prepare a run through for Board at the April meeting.

**Action:** SS to confirm possible AGM dates and share with all ahead of going firm with a date towards the end of April.

AS confirmed she will bring a Bulletin Board to the April Meeting – information form the Standing Committee's to be added by Chairs for use at AGM and future events.

AS will also use Pressie and on-line resource to create a Power Point Presentation for the AGM.

**Action:** Standing Committee Chairs to provide an overview of 2014 in their areas for inclusion – information should be sent to AS by the end of March – Draft Presentation to be shared with Board at April meeting by AS.

**Action:** SS to speak to CD re Audited Financials required for the AGM

Endorsement Request From Howard Courtney – 3 Crosses – Discussion around Educating public around Public art and need for a framework. No reason why activities cannot be endorsed once established,

SS had created a draft form for completion and sent to Howard and BE – completed form to be shared with Board.

**Action:** SS to follow up with Howard and resend form to BE – completed form to be sent to all Board members

By Laws – discussion around By laws and conflict of Interest Clause – new wording suggested by BE- some duplication and need for further clarity.

Agreement that Innisfil Studio Tour is a Member Organisation event and as such Board Members may take part in the event – but any Directors taking part should declare their interest and abstain from any voting on Innisfil Studio Tour Matters at Board level

**7. NEXT MEETING DATE & LOCATION**

Monday April 13<sup>th</sup> 2015, Meeting Room 2, Innisfil Town Hall

**8. MEETING CLOSED**

**2015 Innisfil Studio Tour Projection**

	<b>ITEM</b>	<b>Income</b>	<b>Expense</b>
<b>INCOME</b>	25 Artists @ \$175	4375	
	Youth Sponsorship	500	
	Advertisers	2000	
<b>EXPENSES</b>	Advertising		3500
	Brochures		1250
	Website		150
	Media Night		200
<b>EXPENSES YOUTH TOUR</b>	Youth Cash Prizes		175
	Youth Refreshments		125
<b>SUB TOTALS</b>		6875	5400
	<b>TOTAL</b>	<b>1475</b>	

Approved - April 13 2015