



Directors Meeting Minutes

Date Monday July 13th 2015 – 7 p.m.

Venue – Meeting Room 2, Innisfil Town Hall

Attendance:

Name	Present	Regrets
JD – Jane Dewar		X
KS – Kathy Simpson	X	
MC - Mary Cellucci	X	
SS – Sam Stephen	X	
JD – Beth Evans	X	
KW – Karen Wild	X	
AS – Aleigha Schurman		X
SH – Sydney Hardie	X	
BK – Brette Kelly		X
BB – Barb Baugley	X	
MM – Marj Malcolm		X
SB – Susan Baues		X
IS - Ileen Sabeen	X	

1. WELCOME BY CHAIR

KS Welcomed everyone and thanked them for attending the Dinner in White photo shoot just before the meeting.

2. MINUTES OF PREVIOUS MEETING

Motion to accept the minutes of May 11th 2015, Board Meeting as amended (KS) / Seconded (KW) Carried

3. MATTERS ARISING

- Email Vote Metroland Media

Motion to have an e-vote of the IACHC board, to accept the offer Metroland has generously put to IACHC. We will have an alliance as major sponsor with the until December 31st 2015. Then assess how the relationship was with our communications committee and revisit it again in the first week of January-NO later. No money exchanges hands. They would like to advertise for us and we would have their logo etc. on all of our communications as an 'exclusive' media sponsor. [Yes - other papers/radio etc. will be able to have our info etc. but there are simple logistics to that.] Motion Carried

Discussion around sponsorship and need to have lead times for effective promotion of events. Clarification needed for member events. DIW signature IACHC Event, Studio Tour Partnership between IACHC and Studio Tour – other events such as Celebrate Lake Simcoe and Summerfest are member events. Communications to manage the relationship.

Action: KS to introduce SH to Contacts at Metroland,

- **Innisfil Latin Organization Event/membership**

Action: BB to contact after the event to discuss membership

Action: Event to be publicised on facebook page (website for members)

- **Live at the Library Event – Andria Simone**

Event is promoted on the facebook and website

4. TREASURERS REPORT

MC reported lots of investigations;

2014 accounts have not yet been finalised or filed.

2011, 2012 and 2013 Corporate returns were e-filed last week.

BE confirmed filing in 2014, MC confirmed that filing was not received.

Motion to pay Grant Thornton \$1,525 for 2011 – 2013 Accounting fees (MC) / Seconded (BE) Carried

Action: PDF Copies of 2011-2013 to be sent to BE by MC for posting on the website

Motion to authorise KS and MC as signing officers of the IACHC, and to remove BE and CD as authorised signatures on the account (BB) / Seconded (SS) Carried

Action: Bank Signing Officers to be updated – Currently JD, BE and Crystal Daniel (CD), BE and CD to be replaced with KS and MC. MC to send text to SS who will draft letter and have JD and BE sign the same.

Action: MC to prepare a similar letter for CRA

Action: Volunteer hours to be reported monthly from July, all asked to complete form for Jan to June and send to MC. SS to create draft form and send with minutes.

IACHC Current Account Balance \$6,550.57 (includes 2014 DIW Silent Auction Funds)
INNISFIL STUDIO TOUR Current Account \$2,132.18

Request for Operating budget to be shared as a working document on a monthly basis, the year to be added to all financial documents for easy future reference.

Discussion around Insurance – SS confirmed a COI has been requested for KW (Celebrate Lake Simcoe).

Action: SS to follow up and share same with Exec

5. **STANDING – COMMITTEE REPORTS**

COMMUNITY ENGAGEMENT/EVENTS AND ACTIVITIES – KAREN WILD

- **CELEBRATE LAKE SIMCOE – JULY 25TH – KAREN WILD**

Motion to spend up to \$75 for craft material (KW) / Seconded (SH) Carried

Action: JD to return tent and banners to SS for KW to pick up

- **DINNER IN WHITE - AUGUST 16TH – KATHY SIMPSON**

Tickets are now available through the website, Photographer will send photo shoot pics to Sydney to share with Press Release to Media.

Action: SH to share PDF with Board who are asked to share with any personal contacts, Communications asked to send to membership via Mailchimp

- **CELTIC FESTIVAL - SEPT 12TH – ALEIGHA SCHURMAN**

Nothing to report

**** Press Release sent post meeting attached to minutes**

- **INNISFIL STUDIO TOUR 2015 – BETH EVANS**

Sub committee planned for end of July – discussion around using Knock School for 4 artists (previously at Munro's) – concern over possible costs alternatives suggested.

Action: BE to secure space.

****Post Meeting – BE has confirmed Knock School booked for 2015 and 2016 Free of Charge**

- **YOUTH ART TOUR 2015 – JANE DEWAR**

Nothing to report

MEMBERSHIP – SAM STEPHEN

SS reported two new members, still chasing renewals for 2015.

COMMUNICATIONS – SYDNEY HARDIE

BB has joined the Standing Committee, Website being updated as soon as information is received, working on Studio Tour Brochure and Metroland sponsorship in kind.

GRANTS AND FUNDING – BRETTE KELLY

Metroland Media Sponsorship in Kind – motion to accept offer made by e-vote – on going discussions with Communications to fine tune details.

NOMINATING COMMITTEE – NOT ACTIVE AT THIS TIME

No Report

6. ANY OTHER BUSINESS

7. NEXT MEETING DATE & LOCATION

Monday August 10th 2015, Meeting Room, Innisfil Town Hall

8. MEETING CLOSED at 8.56pm

Press Release from Innisfil Celtic Festival

Press Release: Innisfil Celtic Festival 2015 Cancelled Date: Wed July 15th

It is with regret that the Board of Directors announces the cancellation of the 2015 Innisfil Celtic Festival, which was planned for Saturday September 12th at the Innisfil Beach Park.

Established in 2012 the organization has provided three consecutive annual events, with a FREE entrance fee, unfortunately we have been unable to secure the necessary grant and sponsorship funds to cover the costs required for a successful 2015 event.

We would like to thank the Town of Innisfil Community Grant Fund and those organisations and individuals who pledged their financial support to us, all grant and sponsorship monies received for the 2015 Festival will be returned in full.

*Anyone interested in helping with a 2016 Festival either as a Committee/Board Member or Sponsor should email their contact details to info@innisfilcelticfestival.com – a **Public Meeting** will be held to establish a 2016 Organising Committee/Board on **Monday September 28th, 7pm at Innisfil Town Hall.***